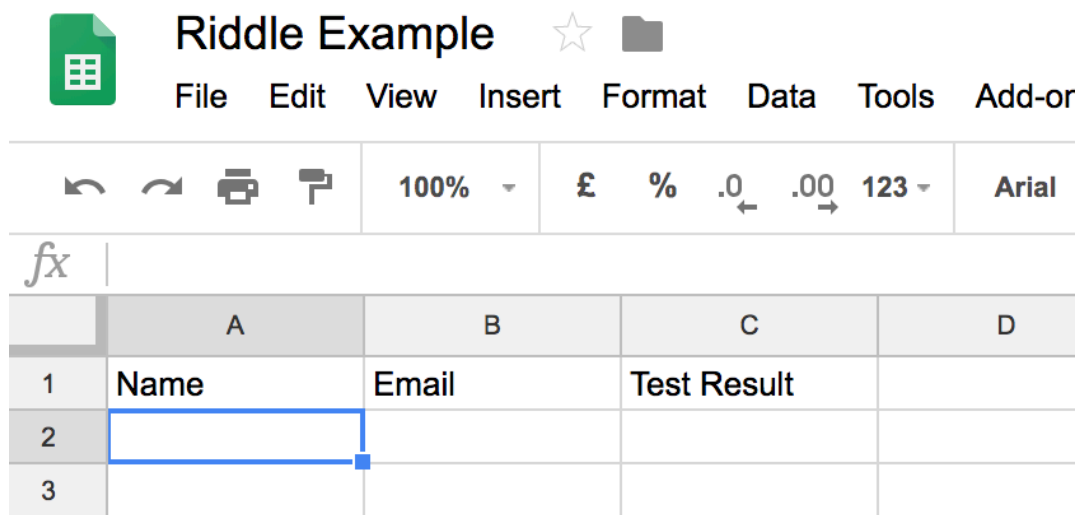


You can easily connect your Riddle quizzes with any of your Google Sheets - automatically sending all leads and quiz responses in real time. You can safely store your Riddle lead data within Google Sheets and still be in compliance with the strict EU data privacy regulations, GDPR.

1. Set up a Google Sheet

- Name the columns for each piece of data you want to store from your Riddle.
- For example, imagine you wanted to store an email and a name from the lead form plus the test result.
- In this case, you'd type "Name" in Column A/Row 1, "Email" in Column B/Row 1 and "Testresult" in Column C/Row 1

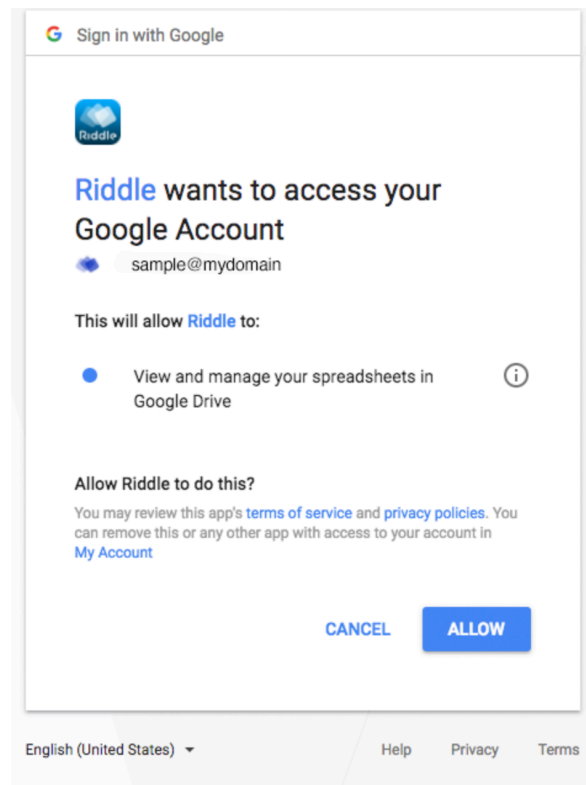


The screenshot shows a Google Sheet interface. At the top, there is a title bar with the text "Riddle Example" and a star icon. Below the title bar is a menu bar with options: File, Edit, View, Insert, Format, Data, Tools, and Add-or. Below the menu bar is a toolbar with icons for undo, redo, print, and insert, along with a zoom level of 100%, a currency symbol (£), a percentage symbol (%), a decimal separator (.0), a decimal separator (.00), and a number 123. Below the toolbar is a formula bar with the text "fx". Below the formula bar is a table with the following structure:

	A	B	C	D
1	Name	Email	Test Result	
2				
3				

2. Name the Google Sheet – this will save your sheet automatically

3. Set up a Riddle quiz and include a Lead Form in the 'Collect Leads' step.
4. Under Step 3: "Save" – select "Google Sheets"
5. Click on "Login to your Google Account" to connect Riddle with Google – then follow the steps Google sends you through to authenticate your account.

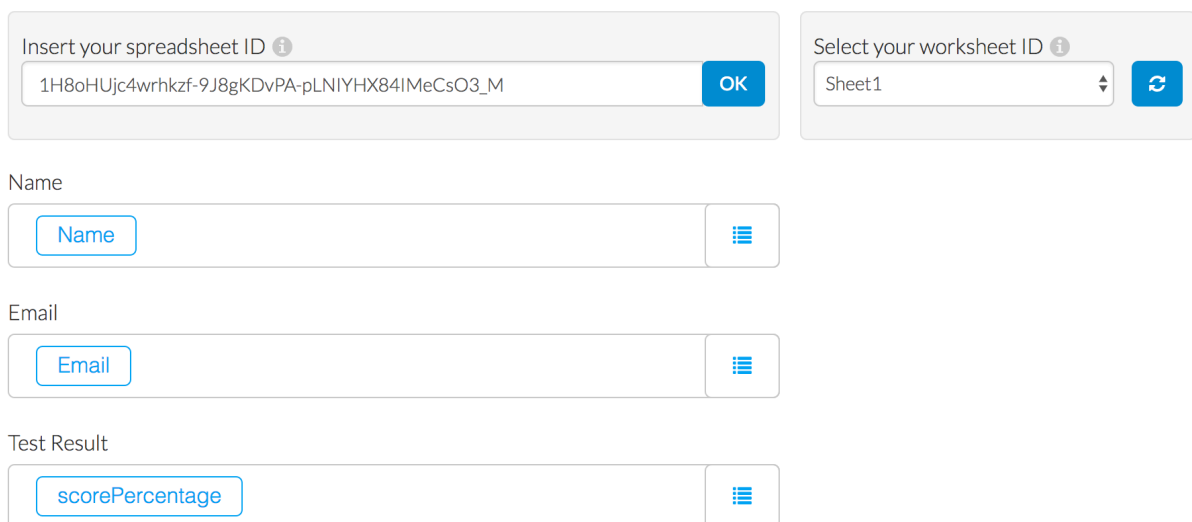


RIDDLE

6. Copy your spreadsheet ID and paste it into the form on Riddle.

- The ID is the strange looking letter and number combination that shows up right after <https://docs.google.com/spreadsheets/d/> – see the example below:

- docs.google.com/spreadsheets/d/2DDpsGoN9ubq8799Ibmtw7jLb9CmG7UED5wm8t14GPAlA/edit



The screenshot shows two input fields for spreadsheet and worksheet IDs. The first field is labeled 'Insert your spreadsheet ID' and contains the ID '1H8oHUjc4wrhkf-9J8gKDvPA-pLNIYHX84IMeCsO3_M'. The second field is labeled 'Select your worksheet ID' and has a dropdown menu showing 'Sheet1' and a blue refresh button. Below these are three input fields for 'Name', 'Email', and 'Test Result', each with a blue button and a menu icon.

7. If your Google Sheet has multiple sheets or tabs, select the correct worksheet in the dropdown on the right – then hit the blue refresh button.

8. Riddle will now display your column headers from row 1 of your sheet. You can now map data from your lead form or quiz as shown in the example below

RIDDLE

Name

Email

Testresult

9. Once you mapped all fields, continue setting up your Riddle and hit publish.